

BATTERIES ONLINE PRIVACY POLICY

BATTERIES ONLINE Privacy Policy for Website Users

BATTERIES ONLINE is committed to the protection of your personal information. This Privacy Statement contains the following important information:

Collection of your personal information

How we use and disclose your personal information

Security of your personal information

How to access, correct or update your personal information

How to contact us

Collection of your personal information

The types of personal information that we collect from you will depend on how you use this web site and how you interact with us. When you use this website our Internet Service Provider (ISP) may make a record of your visit and log your server address, your domain name, the date, time and duration of your visit, the pages and documents you accessed, the previous site you had accessed (i.e. the referring URL) and the type of browser you are using. This information is collected for statistical purposes only, and BATTERIES ONLINE will not make any attempt to identify users according to their browsing activity.

In the unlikely event of an investigation, a law enforcement agency or other government agency may exercise its legal authority to inspect our ISP's logs. It is also possible that your ISP is logging your activity while you visit our site. This is obviously beyond the control of BATTERIES ONLINE.

While you are visiting our site we may use cookies to facilitate a more personalised web browsing experience. Except where you volunteer personal or business information we will not procure information about you via any alternative means while you visit our site.

We will not collect any personal information from you revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, or details of health, disability or sexual activity or orientation. Exceptions to this include:

Where you have given express consent to BATTERIES ONLINE to do so;

Where there are reasonable grounds to believe that disclosure is necessary to prevent a threat to life or health;

The use is authorised by law or reasonably necessary to enforce the law; or when the information is necessary for the establishment, exercise or defence of a legal claim.

How we use and disclose personal information

The personal information that you provide to us during interaction on this site, and in other interactions between us, is used to provide you with better service for the supply of our products and services to you. The information we gather from your use of this web site enables us to provide more personalised products and services that are tailored to your needs.

BATTERIES ONLINE will not sell, rent or trade your personal information.

Any personal or business information which you do supply will only be used internally at BATTERIES ONLINE or its associated companies, suppliers and service providers and will not be divulged to a third party unless that third party is integral to the purpose for which you gave us the information (e.g. supply and delivery companies will be supplied with delivery information) or where required by law. We will only use and disclose information about you for the purpose for which you gave us that information. We may use and disclose information about you for a purpose other than the purpose for which you gave us the information where:

You would reasonably expect us to use or disclose the personal information for that other purpose;

That other purpose is related to the purpose for which you gave us the information;

You have given us your consent for the personal information to be used or disclosed for the additional purpose.

Where there are reasonable grounds to believe that use or disclosure is necessary to prevent a threat to life or health;

Where we suspect that unlawful activity is or has been engaged in and we use or disclose the

personal information to investigate the suspected unlawful activity; or

The use or disclosure is authorised by law or reasonably necessary to enforce the law.

BATTERIES ONLINE or its associated companies, suppliers and service providers may also use your personal information for the purpose of direct marketing. We may only use your personal information or data for the purpose of direct marketing in relation to promotional activities where it is impracticable for us to obtain your prior express consent. However, when we do this, we will provide an express opportunity when we first contact you to decline receiving any further marketing communications from us, via an opt-out mechanism. We will only record your e-mail address if you send us a message. Your e-mail address will only be used for the purpose for which you have provided it and it will not be added to a mailing list or used for any other purpose without your consent. We will only send e-mails to you if you have elected to receive such e-mails or if they are in response to an email we have received from you.

Security of your personal information

We will take all reasonable steps to ensure that all personal information we collect, use or disclose is stored in a secure environment accessed only by authorised persons.

While BATTERIES ONLINE employs advanced data encryption technology when interfacing with its customers, suppliers and other partners, users should be aware that there is a residual risk in transmitting any data electronically. This risk is inherent in all Internet dealings.

How to access, correct or update your information

We will take all reasonable steps to ensure that all information we collect, use or disclose is accurate, complete and up-to-date. Please contact us if your details change or if you believe the information we have about you is not accurate or complete. We will provide you with reasonable opportunity to access your personal information and have it corrected or updated. A fee may apply to such access. Exceptions to your access rights include:

Where providing access will pose a serious threat to the life or health of any individual or pose an unreasonable impact on the privacy of an individual;

Your request for access is frivolous or vexatious;

Where the information relates to existing legal proceedings between BATTERIES ONLINE and you and the information would not be discoverable in the process of those legal proceedings; or

Where providing access would be unlawful, may prejudice an investigation of possible unlawful activity, may prejudice enforcement of laws, or denying access is specifically authorised by law.

How to contact us

Please visit the Contact Us page of this website